



ALDI Good Different Update - Q3 2025



Dear Business Partners,

It's been a busy quarter for ALDI Australia. From July to September, we rolled out an exclusive partnership with on-demand delivery service DoorDash. This is a key strategic move, given ALDI has not been active in online groceries like our competitors and we have already seen strong uptake of the service by our customers.

Our DoorDash partnership allows us to bring flexibility and convenience to customers who seek it, while ensuring that we can keep our store operating model as efficient as possible. Everyday essentials like fresh produce, milk and eggs are already favourites, making up about a quarter of all ALDI orders on the platform. Thousands of orders have been delivered, with positive feedback received from customers and store teams.

We're planning to open several new stores in the lead up to Christmas, giving even more Australians access to our high-quality products at everyday low prices. We're

expanding our core range throughout 2025, introducing 250 new products that help to fill gaps in customers' shopping baskets - making it easier than ever to do more of their entire shop at ALDI.

ALDI also reaffirmed its Price Promise in August. Over the past financial year, the typical Australian family saved more than \$3,000 by shopping with ALDI, as analysed by Kantar. The data confirms that ALDI holds a substantial price advantage of 16.8% on a basket of the cheapest products on show, compared to its nearest competitor - amounting to a difference of around \$60 per week. That is real savings, every time Australians shop at ALDI.

This commitment to value continues to be recognised externally. ALDI won Canstar's best-rated supermarket for the eighth consecutive year, Finder Australia's best value supermarket and Roy Morgan's Most Trusted Brand Award in the Supermarkets and Convenience Stores category.

Customers also had their say in our annual The People's Picks Awards. This year's list of winners reflects the unbeatable value, quality and innovation our customers know and love.

Of course, none of this would be possible without your continued support and innovation - we thank you, as always, for your partnership. Thank you for your role in developing and sourcing ALDI's award-winning products, from fresh produce and groceries to Special Buys. Your collaboration in creating Exclusive Branded products is what drives our success and recognition in Australia.

Lastly, September was Camp Quality Month at ALDI. I'm pleased to share we raised more than \$740K for children and families impacted by cancer. As premier partner since 2020, we've supported 10,000 children to attend fun camps and family days. This year, we focused on employee wellbeing, hosting a range of fundraising activities across our stores, warehouses, regional and head offices. If you would like to donate to this worthy cause, you can find more information [here](#).

You may have noticed this edition is a new format, which will carry through to future quarterly updates. We want to make sure you are always kept up-to-date with the latest key ALDI company updates directly from me. Going forward, our operational updates will be delivered to you in the form of a separate monthly pack that consolidates information for you. Hopefully this is more efficient way for you to receive information from ALDI.

Best regards,

Oliver Bongardt

Managing Director - National Buying



Company News



ALDI direct to your door: ALDI celebrates roll-out of DoorDash partnership delivering groceries coast to coast

Home is where the cart is (literally), as ALDI's exclusive partnership with on-demand delivery service DoorDash is now officially available from most ALDI locations* across Australia. This exciting partnership allows us to offer a new and convenient way to bring our Good Different value to customers.



Updated range, same unbeatable savings: ALDI's Price Promise saves Australian shoppers more than \$3,000 a year

ALDI reveals its Price Promise remains strong with a 16.8% price gap over competitors, saving Aussie families around \$3,000 a year.* Now, Aussie shoppers can also find new reasons to love their weekly ALDI shop, with the supermarket upgrading its core range with 250 new products.



**ALDI Australia is named Australia's best-rated
supermarket for the EIGHTH consecutive year!**

ALDI Australia has been crowned once again Australia's best-rated Supermarket with the highest number of satisfied customers nationwide, according to the Canstar Blue's 2025 Most Satisfied Customers Awards.



The People Have Spoken! The eight must-have ALDI goodies of 2025 you simply can't live without

Aussies have crowned ALDI's most loved products! With over 382,000 votes cast, The People's Picks Awards for 2025 have produced a cart-topping lineup of winners that shoppers just can't resist. Eight categories, eight heroes, all celebrated for their unbeatable prices and exceptional quality.