



ALDI Good Different Update - Q1 2026



In January, we celebrated ALDI's 25-year anniversary in Australia. Back in 2001, hundreds of eager shoppers queued outside the very first ALDI Australia stores in Bankstown Airport and Marrickville. They were excited to discover ALDI's promise of a 'Smarter Shopping' alternative, featuring exclusive branded products at consistently low prices.

We take great pride in our long-standing relationships with more than 1,000 Australian businesses who have grown alongside us. It's been an incredible journey, and thanks to your support, we've earned numerous awards for our high-quality products and services along the way.

As a valued business partner, you understand that ALDI's success hinges on simplicity, consistency, and responsibility. In the year ahead, we are reaffirming our position as Australia's most affordable supermarket, and we are investing heavily into this commitment. We have applied permanent price reductions to almost 20 per cent of our everyday product range since the start of 2025. We also recently announced Liquor and Special Buys are now available on DoorDash, making it easier for more customers to conveniently access our full range.

Without cost leadership, we cannot maintain price leadership. In 2026, we will be focusing heavily on cost leadership. This means we'll be streamlining operations, offering a carefully curated range of products and working with you to find efficiencies that reduce complexity and costs.

Looking ahead, ALDI is investing \$2.5 billion in new infrastructure to support our future growth by strengthening and expanding our supply chain and logistics capacity, which is part of our commitment to the next generation of Australian shoppers. Our transition to Automated DCs on the East Coast brings additional requirements for Logistics Units, Trade Units and Delivery Standards for Business Partners when delivering to these facilities. While the first Automated DCs will not be operational before 2029, we are committed to supporting Business Partners through this transition and will provide detailed guidance on these requirements later in the year.

Thank you for your continued partnership as we embark on the next chapter of ALDI Australia's success.

Best regards,

Oliver Bongardt
Managing Director, National Buying



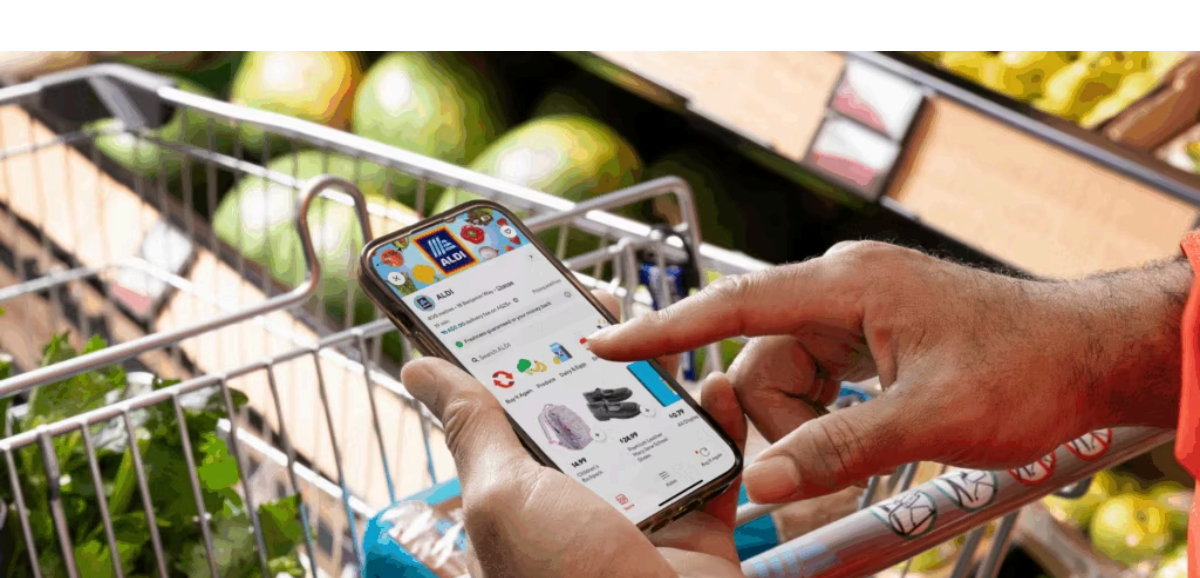
Company News



The proof is in the prices: ALDI reaffirms Price Promise for 2026

As Australia's most affordable supermarket*, ALDI is doubling down on its Price Promise to its shoppers for 2026, committing to never being beaten on the cost of their weekly shop. The proof is well and truly in its prices, with ALDI revealing that more than two-thirds (69%) of its high-quality, award-winning range is priced under \$5 and 2 in 5 products (40%) are under \$3. This means Australian families could save more than \$3,000 a year by shopping at ALDI*

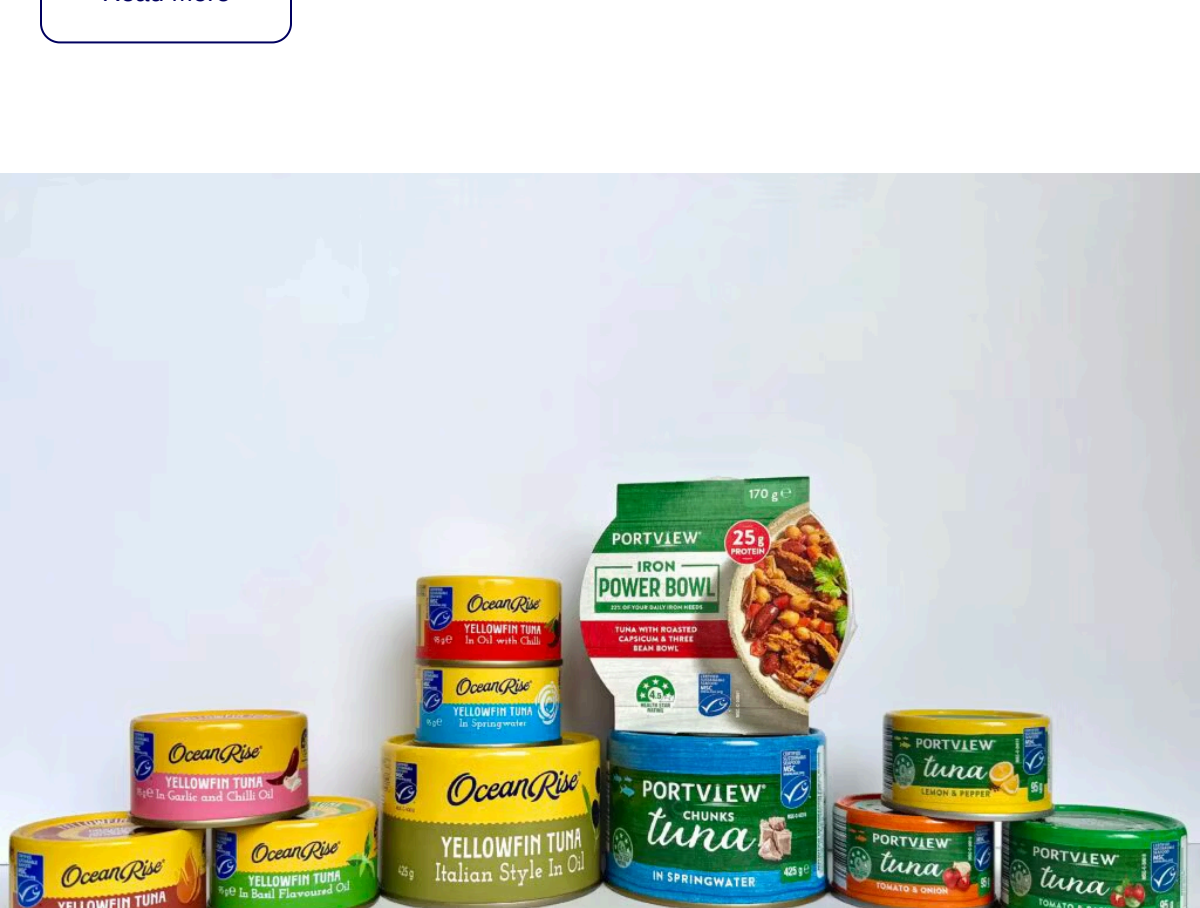
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Liquor and Special Buys are now available on DoorDash

In January, we announced that ALDI's award-winning range of beers, wines, and spirits are available for delivery via DoorDash to eligible shoppers in New South Wales and Victoria. On the same day, ALDI's Special Buys also became available for delivery from most ALDI locations nationally. This means a selection of our exceptional one-off products, gadgets, and great deals are just a few clicks away for Australian shoppers. The expanded delivery range builds on ALDI's exclusive partnership with DoorDash, launched in 2025. The initial rollout enabled customers to order fresh fruit and vegetables, meat, seafood, dairy, bread, and household essentials through the app.

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ALDI Australia is launching MSC-certified canned tuna

ALDI Australia is pleased to announce the transition of its entire canned tuna range to Marine Stewardship Council (MSC) certification. The rollout of MSC-certified tuna in our stores, across the Portvlew and OceanRise exclusive brands, began in October 2025 and is on track to be completed by early 2026. Marine Stewardship Council certification reflects ALDI's ongoing commitment to sustainability, ensuring that customers can enjoy fish and seafood that supports ocean health and biodiversity.

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