



## ALDI Good Different Update

## ALDI Good Different Update - Q3 2026



This week at New York Climate Week, ALDI South Group unveiled its new company Purpose:

**We exist to make a good life affordable, delivering great quality at the lowest prices, while maximising our positive impact on people and the planet.**

To bring our Purpose to life, ALDI's new approach to sustainability focuses our efforts where we can meaningfully contribute to positive outcomes across climate, nature, and people, recognising that each is closely interconnected. We want to use our business as a Force for Good, this means investing in initiatives that drive meaningful change and support the transformation of the food system.

The strategy focuses on supporting the transformation of the food system through selected initiatives in climate action, nature regeneration, healthier products, and strengthening the livelihoods of producers and workers. We are currently onboarding local partners to support the delivery of these goals.

Thank you for the role you continue to play in helping ALDI deliver great value to customers. This year, your collaboration has supported our focus on streamlining operations and returning to our hard discount model, enabling us to offer customers significantly more affordable products than our competitors. Over the last few months, we have made significant price reductions, and your support has been critical. We are already seeing positive results through increased product volumes. This momentum shows our strategy is working, benefiting customers through lower prices and creating stronger sales opportunities for our supplier partners.

Looking to the future, we are making significant investments to support the future growth and efficiency of ALDI's supply chain in Australia (embedded above and linked below). Central to this is our \$2.5 billion investment in two new Automated Distribution Centres (ADCs) in Bradfield, New South Wales, and Tarneit, Victoria, which will ensure we are well positioned for growth in the decades ahead.

This quarter, ALDI was named Australia's best supermarket in the Canstar Blue 2026 Supermarket Satisfaction Ratings for the ninth consecutive year and received Roy Morgan's Most Trusted Brand Award in the Supermarkets and Convenience Stores category. These achievements reflect the trust Australian customers place in ALDI and would not be possible without the support and dedication of our supplier partners.

As we prepare for the busy Christmas trading period, we will continue working closely with you to deliver the price, quality and availability our customers expect from ALDI. Thank you for your ongoing support and partnership. I look forward to building on our positive momentum and continuing our success together.

If you have any questions about any of the information contained in this email, please don't hesitate to get in touch with your Buying contacts.

Best regards,

**Oliver Bongardt**  
Managing Director, National Buying



## Company News



### Our annual Sustainability Report and new global sustainability strategy

With our new Purpose and the Force for Good strategy, sustainability will become an increasingly integral part of how we operate, and a core element of our commercial decisions. We will work our suppliers and industry partners to help develop and scale better solutions and advocate for the development of regulatory frameworks and initiatives that enable more sustainable food production. We will increasingly engage suppliers in selected commodities to advance more sustainable practices, support meaningful progress within our supply chains and reformulate relevant products. ALDI Australia also published its annual Sustainability Report, outlining significant progress made in 2025.

[Read More](#)



### The future of ALDI's supply chain

This month we held an event to celebrate the beginning of construction on ALDI's Sydney Automated Distribution Centre in Bradfield, New South Wales. Watch the [video](#) to learn more about ALDI's Automated Distribution Centres and what they mean for suppliers and the future of our supply chain.

Our new Automated Distribution Centres will require changes to the way products are packaged, how cases are palletised and also bring produce-specific requirements. Our new [Supply Standards](#), which were published in the July Monthly Business Partner Update, set out these requirements and what we will need from suppliers by 2028. Later this year, we will also share some additional video content specifically on pallets, packaging and produce to help you understand the scope of the changes and what they may mean for your products.

[Watch the video](#)



### Food and Grocery Code Supervisor Annual Report

ALDI was once again recognised as the number one supermarket for supplier satisfaction in the latest Food and Grocery Code Supervisor Annual Report. The report highlights included positive supplier experiences across areas such as fair and respectful dealings, communication and dispute resolution processes. Strong supplier partnerships are fundamental to our business model and to the value we provide in-store every day. Thank you for your continued trust and collaboration. We appreciate everything you do.

A total of 419 suppliers participated in the survey, providing 947 responses across the four major grocery businesses. The report also found there were no supplier disputes or complaints requiring Code Mediator involvement during the reporting period.

Code Mediators can assist to resolve supplier issues or complaints informally or formally. ALDI Stores Australia's Code Mediator is Bronwyn Gallacher, who can be contacted via email at [bronwyn@cclconsultants.com.au](mailto:bronwyn@cclconsultants.com.au).

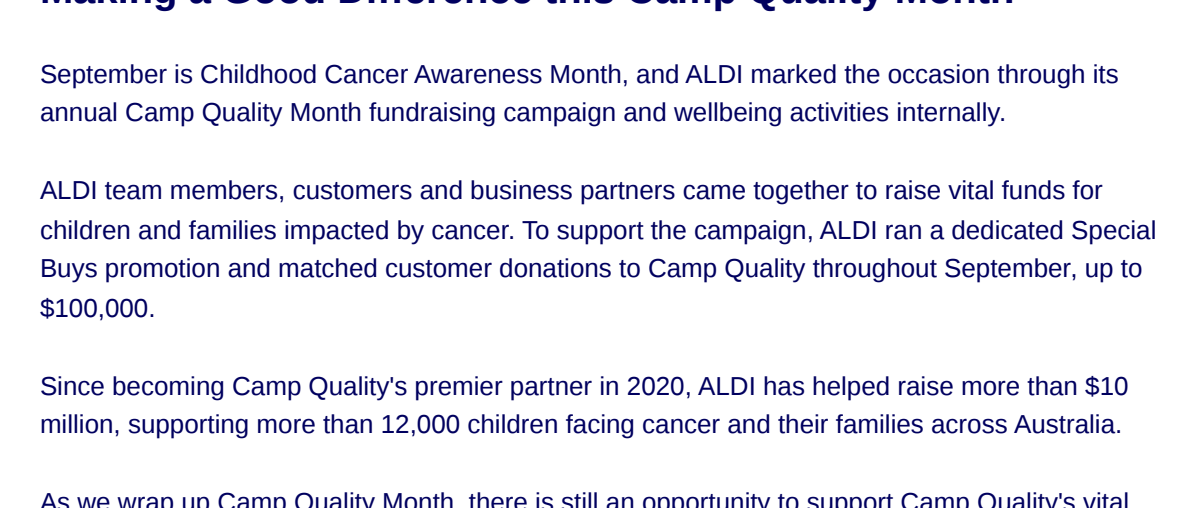


### The basket has spoken: ALDI's most-loved products of 2026 revealed with The People's Picks Awards

ALDI's most-loved products of 2026 have been revealed in a shakeup to ALDI's annual People's Picks Awards. Based on DoorDash\* ordering insights, these are the ALDI products shoppers can't stop purchasing, cementing their place as ALDI's most-loved lineup of the year\*\*. Congratulations to our 2026 People's Picks winners. These products reflect the strength of our Business Partner relationships and our shared commitment to delivering great quality at the lowest possible prices.

Drawing on real customer purchasing behaviour, ALDI uncovered nine standout products across nine categories, showcasing the items Aussies simply can't get enough of, all available at incredible ALDI prices. From breakfast favourites and snack-time staples to entertaining essentials, these are the products that earned a place in shoppers' baskets time and time again. Click below to view this year's Gold, Silver and Bronze People's Picks winners.

[Read More](#)



### Making a Good Difference this Camp Quality Month

September is Childhood Cancer Awareness Month, and ALDI marked the occasion through its annual Camp Quality Month fundraising campaign and wellbeing activities internally.

ALDI team members, customers and business partners came together to raise vital funds for children and families impacted by cancer. To support the campaign, ALDI ran a dedicated Special Buys promotion and matched customer donations to Camp Quality throughout September, up to \$100,000.

Since becoming Camp Quality's premier partner in 2020, ALDI has helped raise more than \$10 million, supporting more than 12,000 children facing cancer and their families across Australia.

As we wrap up Camp Quality Month, there is still an opportunity to support Camp Quality's vital work. Every donation helps deliver essential, free programs and support services to children aged 0-15 and their families facing a cancer diagnosis. If you'd like to get involved, you can make a donation via the Camp Quality website.

[Donate now](#)